

# MARCY GOLDMAN

*Author, Master Baker & Lifestyle Blogger*



## ABOUT ME

Marcy Goldman is a professionally trained pastry chef/master baker, lifestyle journalist, feature writer and creator of **Betterbaking.com**.

Established in 1997, Betterbaking.com has gained recognition as one of the most influential online food and lifestyle magazines. In addition to her published books, Marcy Goldman is a featured contributor to several mainstream publications.

**12K**

SUBSCRIBERS

Total amount of Betterbaking.com subscribers.

**3.1K**

FOLLOWERS

Across Facebook, Twitter, Instagram, YouTube, Pinterest.

**400K**

BOOKS SOLD

Total sales across 8 separate book titles since 1998.

*About my site*

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BETTERBAKING.COM

Betterbaking.com serves as a unique online magazine with thousands of original recipes, product reviews, lifestyles features and more. With it's newsletter, Betterbaking.com reaches over 12 thousand subscribers monthly and received more than 2.4 million hits since it's launch.

# FOOD

RECIPES, ADVICE, REVIEWS

For over twenty years, Marcy Goldman has created original food content including: eight published cookbooks, more than 2500 recipes, over 2200 food features, in addition to her monthly culinary newsletter, she has also collaborated with numerous companies such as The New York Times, Epicurious, Martha Stewart, Costco, Bon Appetit and The Washington Post to name a few.



MARCY GOLDMAN'S  
**BETTERBAKING.COM**  
EST. 1997



# LIFESTYLE

KITCHEN, HOME & SCENT

Marcy Goldman is also a lifestyle blog contributor where she maintains a strong platform as a brand ambassador. This has encompassed on-going product promotion, testing, fragrance profiles as well as the creation commissioned features. Marcy Goldman has been fortunate to collaborate with over 500 clients including KitchenAid, Logitech, Avon, iHome, Cuisinart, Keurig, and All-Clad, among others.

## Contact

## WORK WITH US

We are always on the lookout for new and exciting partners who offer a quality product for our followers! For more information and/or to get in contact with Marcy Goldman, please reach out via email.

Marcy Goldman, Owner/Creator  
w: Betterbaking.com  
e: marcygoldman01@gmail.com

